



Australian Peptide Association

Advancing peptide research,
technology and drug discovery

12th AUSTRALIAN PEPTIDE CONFERENCE
*Peptide Discovery and Development:
Making Waves in Peptide Science*

Peppers Resort
Noosa, Queensland, Australia

15th – 20th October 2017

SPONSORSHIP BUSINESS PLAN



Partnership Opportunities

The Australian Peptide Association Organizing Committee invites you to partner with the 12th Australian Peptide Conference and associated Proteomics satellite that will be held at **Peppers Resort, Noosa, Queensland, Australia, from the 15th to 20th October 2017** (www.ozpeptide.org). The theme of the meeting is "*Peptide Discovery and Drug Development: Making Waves in Peptide Science*". This meeting brings together leading researchers from academia and industry from around the world, covering peptide and protein chemistry, biology, drug development and supporting technologies from all areas from material sciences, proteomics and nanotechnology to imaging and diagnostics development, both as tools for fundamental research and for translational development.

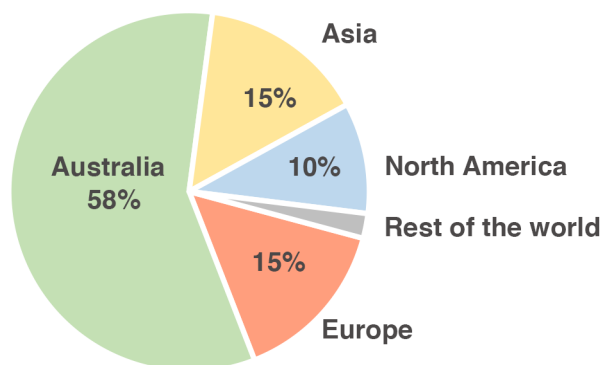
There are a number of options your company can support this key event in the Peptide, Protein and Proteomics International calendar that will enable your company **direct personal contact with leading researchers, rising stars and other stakeholders from the Asia-Pacific, Europe and America regions** to extensively promote your products or services.

This meeting, which uses a Gordon Conference style format, has rapidly built an excellent international scientific reputation, and typically attracts around 250 participants that comprise prominent International and Australian scientific leaders and key researchers across a range of disciplines, with strong support from the biopharmaceutical and biotech industries, and leading instrumentation manufacturers. Unlike many other conferences, we do not have a trade show: instead company representatives are full participants in the scientific and social programs through registration and are encouraged to present and discuss their technologies, reagents and results freely and specifically through their participation in the poster session and breakout sessions which form a key part of this Conference. Experience showed that this format significantly improves the return on investment, by reducing travel/transportation costs for the company, while providing more specific and high-quality interactions with the end-users.

Partnership Opportunities

Research topics and geographic distribution of conference participants

- Advances in peptide synthesis
- Bioactive peptides and cell signaling
- Cell membrane interactions and bioavailability
- Cell penetrating peptides
- Chemical biology
- Cyclic peptides
- Drug delivery
- Drug discovery and development
- Glycopeptides
- GPCRs and structure-based drug design
- Imaging and analytical techniques
- Industry, regulation and commercialisation
- Nanotechnology
- Neuropeptides
- Peptide and protein engineering
- Peptide vaccines
- Peptides and peptidomimetic drugs
- Peptides in immunology
- Structure function studies and new targets
- Transcriptomics/Proteomics
(your sponsorship will also cover the associated Proteomics Satellite Meeting)



Sponsorship Levels

Sponsorship Level	AUD\$ (GST Exclusive)
Platinum Partner	\$10,000
Gold Partner	\$6,000
Silver Partner	\$3,000
Bronze Partner	\$1,500
Advertising Only Partner	From \$500

We are very much aware that each company has its own philosophy regarding how best to maximize its profile at a meeting such as ours, and that the options are many. **We have therefore developed the policy of tailoring specific packages to suit individual companies, depending on the level of sponsorship they wish to commit, to achieve mutual benefit for all parties.** We have structured some packages listed below: however, if you wish to customise these or discuss alternative options, please contact us to discuss this further. We also invite companies to specifically support our Early Career Researcher and Student Bursaries or the prestigious Tregear Award: this can be tailored into your package, and will be specifically acknowledged. In addition, we strongly encourage company delegates to support the meeting scientifically by submitting suitable scientific abstracts for inclusion in the oral or poster sessions. We have always found that such scientific involvement is an excellent way to promote your company's scientific platform.

Sponsorship Levels

Platinum Partners

AUD\$10,000

The benefits for each of the Platinum Partner level sponsorship includes:

1. Exclusive naming rights to one of the following:
 - Opening mixer on the Sunday evening
 - Conference dinner on the Thursday evening
 - Plenary Sessions
2. Naming rights sponsor of the Conference Phone App
3. Option to sponsor an invited speaker
4. Option for a breakfast or lunchtime workshop
5. Option to sponsor student bursaries
6. Option to sponsor the Tregear Award
7. Option to place a banner up in the conference room
8. Option for one company sponsored gift (lanyard (only principal sponsor), pens, sunscreen, hats, USB or other)
9. Logo placement on the conference & association website with link to your company website: these links will remain active until the next meeting in 2019
10. Prominent acknowledgment of sponsor throughout the main conference, the proteomics satellite meeting and in the electronic proceedings
11. Availability to place advertising material on a shared sponsor table
12. 3 conference registrations and 3 conference dinner tickets
13. A4 advert and trade directory in the electronic proceedings
14. A copy of a full delegate attendance listing

Gold Partners

AUD\$6,000

The benefits for each of the Gold Partner level sponsorship includes:

1. **One** of the following:
 - Option to sponsor an invited speaker
 - Option for a breakfast or lunchtime workshop
 - Exclusive naming rights to one of the two Happy Hour Poster evening sessions
2. Phone App menu tab rights sponsorship option
3. Option to sponsor student bursaries
4. Logo placement on the conference & association website with link to your company website: these links will remain active until the next meeting in 2019
5. Option for one company sponsored gift (pens, sunscreen, hats, USB or other)
6. Option to place a banner in the conference room
7. Prominent acknowledgment of sponsor throughout the main conference, the proteomics satellite meeting and in the electronic proceedings
8. Availability to place advertising material on a shared sponsor table
9. 2 conference registrations and 2 conference dinner tickets
10. A4 advert and trade directory in the electronic proceedings
11. A copy of a full delegate attendance listing

Sponsorship Levels

Silver Partners

AUD\$3,000

The benefits for each of the Silver Partner level sponsorship includes:

1. Option to sponsor student bursaries
2. Logo placement on the conference & association website with link to your company website: these links will remain active until the next meeting in 2019
3. Option for one company sponsored gift (pens, sunscreen, hats, USB or other)
4. Option to place a banner up in the conference room (Platinum and Gold Partners take position precedence)
5. Prominent acknowledgment of sponsor throughout the main conference, the proteomics satellite meeting and in the electronic proceedings
6. A4 advert and trade directory in the electronic proceedings
7. Availability to place advertising material on a shared sponsor table
8. 1 conference registration and 1 conference dinner ticket
9. A copy of a full delegate attendance listing

Bronze Partner

AUD\$1,500

The benefits for each of the Bronze Partner level sponsorship includes:

1. Logo placement on the conference & association website with link to your company website: these links will remain active until the next meeting in 2019
2. Prominent acknowledgment of sponsor throughout the main conference, the proteomics satellite meeting and in the electronic proceedings
3. Availability to place advertising material on a shared sponsor table

Advertising Only Partner

from AUD\$500

A number of simple advertising options (e.g. a simple flier, trade banner, electronic advert or trade directory insert) are available and can be tailored to your company's specific requirements.

Contact details

For further information, or to discuss specific sponsorship options, please contact:

Ed Nice: ed.nice@monash.edu.au, mobile/cell +61 421 346 716

Tony Purcell: anthony.purcell@monash.edu.au, mobile/cell +61 407 915 414

Ross Bathgate: bathgate@unimelb.edu.au

Markus Muttenthaler: m.muttenthaler@uq.edu.au